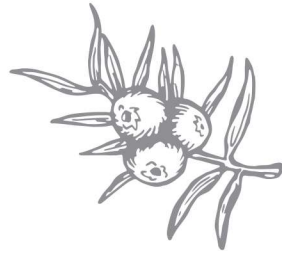


• PREMIUM HANDCRAFTED GIN •

VOGIS



• MADE WITH THE FINEST HAND-PICKED BOTANICALS •

OUR STORY: A CYCLE OF DISCOVERY



Like all good stories, ours starts with a journey. In the mid-eighties, scientist Vardan Yavruyan was travelling abroad on business to Cuba. He happened to pass through London, where he discovered gin.

Vardan was immediately taken with the drink and felt there was just something so genuine and specific, that he wanted to create this beverage in his own homeland, Armenia; and when he returned to his country – he set about doing so.

He didn't want to just recreate what he'd experienced in London, Vardan wanted to convey the taste of Armenia, and create a gin that stirred the spirit. He used juniper berries and coriander seeds which grew exclusively in the Armenian Highlands to discover an exceptional taste that was unique to his home.

Over time, he developed and perfected the recipe and the production methods used to create it, and the first stirrings of Vogis came about – but despite thorough investigations and detailed production plans, it didn't leave the research papers ... yet.

It was many years later, when the younger members of the Yavruyan family discovered the gin recipe and the scientific papers left by their grandpa, that they realized what he had created – and after their own experiments with the recipe, they reproduced the drink and Vogis was officially born.

Made with a unique technique, all the carefully selected and hand-picked ingredients are distilled separately in a copper alembic, then coupled and aged under special conditions – which gives Vogis its extraordinary taste, and delicate aroma.

Vogis is a gin steeped in family history and discovery - and we can't wait for you to be the next person to discover Vogis.

WHAT DOES “VOGIS” MEAN?

Family bonds and the taste of home – that’s the Vogis!

The word Vogis is Armenian for “spirit” and our brand embraces this in multiple senses.

We bring you a delicious premium gin spirit, we honour family traditions and the spirit and soul put into creating our drinks, and we encourage you to enrich your own spirit with the taste of Armenia – so you can feel the spirit and power of our homeland.



INGREDIENTS

High Quality Ingredients, Love, and a Splash of Mystery in Every Bottle.

Our Craft Gin is infused with expertly selected, hand-picked botanicals and spices, formulated to give the signature floral notes and smooth finish, that really brings our spirits to life.

The star ingredient, the juniper berries, are picked in the Armenian Highlands, and they are the trademark of our flavourful drinks - bringing an amazing aroma and unmatched taste to Vogis.

The juniper is supported by warm botanicals and carefully blended ingredients, packed with taste, that work together to create a balanced, delicious finish.



Rosehips, basil, chamomile, strawberry, wild cherry, peach, and other ingredients are expertly selected to achieve our specific flavours.

Our Team of highly qualified, experienced specialists worked hard to bring Vogis out of the scientific papers and into the world, and they succeeded.

Professionalism, dedication, the bonds of our family, and the power of our homeland are the key to our success.



OUR PROCESS

Our distillation process involves 9 key stages in order to bring the Vogis taste to fruition:

- Careful selection of raw materials
- Ingredient processing and preparation
- Infusion of raw materials under special conditions
- Special preparation of infusions for distillation
- Distillation
- Coupling
- Filtration
- Aging of alcohols under special controlled conditions
- Bottling

This complex process takes the ingredients on a journey and depending on how we blend them – you'll discover one of our range of premium Vogis tastes at the end.

THE THREE FLAVORS OF “VOGIS” GIN



Dry Classic Gin
Distilled Gin - Wild Cherry
Distilled Gin - Peach

We use the purest expertly selected ingredients, botanicals, and fixatives for each type of Vogis to capture the essence and beauty of nature in every sip.

VOGIS "Dry Classic"

Vogis Dry Classic contains juniper berries, coriander seeds, Earl Grey, lemongrass, rosehip, basil, chamomile and strawberry.

This unique combination creates a gorgeous bouquet that is impossible to forget. Dry classic Vogis makes you feel the power of real gin, remember your roots, and invigorates your spirit.



VOGIS "Wild Cherry"

Vogis Wild Cherry is the reflection of our souls. It has mild tones and bold tones at times, like life itself. With a tender taste that showcases the flavor of Armenian wild cherry.

Every sip of Vogis Wild Cherry makes you feel the essence and the beauty of nature.



VOGIS "Peach"

Vogis Peach has become a significant addition to the Vogis collection.

The peach and alpine mint combination makes the drink more alluring and refined. The aroma has an irresistible, captivating power.

Vogis Peach is a storyteller that creates an unforgettable breathtaking experience no gin lover can resist. The flavor is mild and pleasant, that invokes the tastes of poetry and art.



MISSION

Our mission is to deliver the exceptional taste of the Armenian Highlands to the world, with a range of high-quality, premium drinks that encapsulate the knowledge gained from our ancestors, and a future driven by science.



THE VALUES AT THE HEART OF VOGIS

Our values are an essential part of Vogis, and drive who we are as a brand and a business.

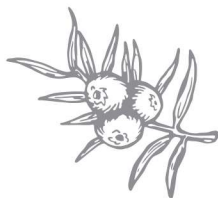
1.Quality: We are driven by science to produce consistently high-quality spirits that delight our customers.

2.Passion: Blooming from the heart and soul of the Land, we are committed to the highest standards of execution and sharing our taste with the world.

3.Sustainable: We are committed to a sustainable future, with the utmost care and respect for the world around us. All of our hand-picked ingredients are carefully chosen for their quality, and collected in a way that doesn't damage the trees or the environment.



VOGIS



f @vogis.gin

@vogisgin

+374 93122722

+374 98727218

vogisgin.com

info@vogisgin.com